MBA ASSESSMENT MEETING			March 5, 2012
			11:00 am
			Alston 260
Meeting called by:	Kim Campbell (Assoc Dean)	**Type of meeting:**	Program Assessment Orientation
Facilitator:	Kim	**Note taker:**	Lauren Ward
Attendees:	Linda Parsons (AC), Shane Underwood (EFLS), Denise McManus (ISM), James King (MM), Brian Gray (Assoc Dean)		
Please read:	E/MBA Program Assessment Data Report 2010-11		

- Understanding role of assessment in accreditation
- XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
- Reviewing data from past cycle (2010 results)
    - Learning goals
        - Noted these are the same as previous cycle. Can be changed by this committee if desires.
        - Noted these are similar to the undergrad. The rubrics for assessing undergrad and MBA are slightly different because the standards are slightly different .
        - Noted area tagged for improvement in previous cycle was professional development.
    - Measures
        - Noted these are the same as previous cycle (except EMBA now addressed separately). Can be changed by this committee if desires.
        - Discussed courses in which performance has been measured.
            - MGT 542
                - Good measuring point because it is in second year after internships are completed.
                - Good open-ended case assignments as measure of learning goals.
            - ST and AC
                - Less useful measuring point because they are in first year.
                - Exam questions in both courses require more than short-answers but still not as holistic as MGT case assignments.
        - Discussed need to replace ST and AC as points of measurement. Suggested an assignment in IBA because it is only required course in final semester.
    - Results
        - XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX